

Press Release

September 10, 2019

Transformational Nursing Leadership is Key to an Authentically Reformed Health Care System

Robert Wood Johnson Foundation Executive Nurse Fellows Alumni Join Together to Form a Unique Nursing Leadership Development Organization

(Newark, DE) Leveraging the collective commitment and influence of over 300 Robert Wood Johnson Foundation Executive Nurse Fellows, President Mary Kay VanDriel, Board of Directors President, announced the formal launch of NurseTRUST. NurseTRUST is a 501c3 membership organization founded in 2017 by passionate alumni members of the RWJF *Executive Nurse Fellows* program, a highly regarded network of national and international nurse leaders.

NurseTRUST was created to intentionally and respectfully disrupt health care to improve health, add unparalleled value through trusted and collaborative relationships, and inspire and equip nurses to lead courageously. Partnering with the Center for Creative Leadership (CCL®), this organization is built on a platform of transformational nursing education designed to engage nurses in life-changing leadership development.

“The health care marketplace is in need of authentic, values driven leaders who are willing to lean into the challenges facing our nation. Nurses are well positioned to embrace that role. I am proud to present NurseTRUST as an organization devoted to transforming health care through its unique approach to nursing leadership development,” said President VanDriel.

The membership has elected the following members to serve as the 2019/2020 Board of Directors:

Executive Committee

Mary Kay VanDriel, RN, FACHE
President, NurseTRUST
President, Spectrum Health, Grand Rapids, MI

Susan Apold, PhD, RN, ANP-BC, GNP, FAAN, FAANP
Vice-President, NurseTRUST
Senior Executive Dean, Concordia College New York, Bronxville, NY

Cindy Reistroffer, DSc, MBA, BSN, RN, FACHE, NEA-BC
Treasurer, NurseTRUST
Primary Care, Program Line Administrator
Bronson Healthcare, Kalamazoo, MI

June SL Chan, MSN, MSA, RN
Secretary, NurseTRUST
Healthcare Consultant, The Art of Strategic Leadership
Colorado Springs, CO

Directors-at-Large

Joyce Batcheller, RN
Adjunct Professor, Texas Tech University Health Sciences Center School of Nursing
Nurse Executive Advisor, Leadership, The Center for the Advancement of Healthcare Professionals
Austin, TX

Suzanne Boyle, DNSc., RN, FAAN
Healthcare Executive
CEO and Founder of SMBHealthcare Associates LLC
Madison, CT

Margaret Franckhauser, MS, MPH, RN
Public Health & Aging Consultant
Denver, CO

Warren Hébert, DNP, RN, CAE, FAAN
CEO, HomeCare Association of Louisiana
Assistant Professor, Loyola New Orleans
Lafayette, LA

Fran Roberts, PhD, RN, FAAN
Professor and Director of Gerontology/Geriatrics
University of Arizona College of Medicine – Phoenix
CEO of the Fran Roberts Group LLC
Phoenix, AZ

Suzan Ulrich, DrPH, MSN, MN, CNM, RN, FACNM
Associate Professor, Resurrection University
Chicago, IL

Deborah Washington, PhD, RN
Director, Diversity Program, Nursing & Patient Care Services, Massachusetts General Hospital
Boston, MA

More information regarding NurseTRUST can be found at www.nurseTRUST.org.